Subject- CC201 Human Behaviour And Organisation

Course Outcomes	
CO1	Explain the concept of human behavior and organization.
CO2	Describe the importance of OB in modern organizations.
CO3	Differentiate individual and group behavior in the workplace to improve the effectiveness of an organization.
CO4	Evaluate leadership styles and strategies.

Subject- CC-202 Marketing Management

Course Outcomes	
CO1	Understand fundamental marketing concepts, theories and principles; the role of marketing in the organization context.
CO2	Recognize various elements marketing mix for effective functioning of an organization.
CO3	Critically analyse an organization's marketing strategies.
CO4	Learn appropriate tools and techniques of marketing with focus on Indian experiences, approaches, and cases.
CO5	.Evaluate marketing implementation strategies and formulate and assess strategic, operational, and tactical marketing decisions.

Subject-CC203 Business Economics

Course Outcomes	
CO1	State basic concepts of microeconomics and solve the problem of reallocation
CO2	Explain distribution of the scarce resources.
CO3	Illustrate the form and nature of the market and their pricing strategies.
CO4	Examine national income level and true measures for increasing economic welfare.
CO5	Assess various challenges associated with the Indian economy and help to balance the economy.

Subject- SEC201 Emerging Technologies And Applications

	Course Outcomes
CO1	Describe foundational knowledge of emerging technologies such as blockchain, IoT, cloud computing, AR/VR, etc., comprehending their principles, components, and functionalities.
CO2	Analyse the practical applications of these technologies in various business contexts, evaluating how they can optimize operations, enhance decision-making, and drive innovation.
CO3	Evaluate the strategic implications of adopting emerging technologies, including potential challenges, risks, and opportunities, to formulate informed strategies for competitive advantage.
CO4	Develop skills to plan and manage the integration of emerging technologies into business processes, ensuring alignment with organizational goals and effective change management.

Subject- MDE201 Media Literacy And Critical Thinking

	Course Outcomes
CO1	Demonstrate proficiency in analysing media texts and identifying implicit messages and ideologies.
CO2	Use media literacy principles to make informed decisions about media consumption and production.
CO3	Examine the complexities of media production, distribution, and audience behaviour.
CO4	Assess to ethical standards in media content creation and consumption.
CO5	Evaluate responsible digital citizenship by navigating online information critically and combating misinformation.

Subject- VAC201 Indian Constitution

	Course Outcomes
CO1	Explain concept of the Indian Constitution, particularly from the perspective of economic governance and business
CO2	Employ a nuanced analytical framework about ongoing constitutional debates and battles which affect the domain of business
CO3	Develop a sense of how questions of economic growth have to be balanced with other constitutional commitments, including social and economic justice.

Subject- AEC201 Business Communication-II

Course Outcomes	
CO1	Apply the skills for writing various workplace written communications.
CO2	Analyse and evaluate Business Reports.
CO3	Demonstrate competence in delivering impressive power- point presentations.
CO4	Create objective and succinct Resumes and be prepared to perform optimally in Job Interviews.

Subject- AEC202 GERMAN-II

Course Outcomes	
CO1	Recall everyday familiar expressions and very basic phrases aimed at the satisfaction of needs of a concrete type. Make use of the basic grammar concepts correctly
CO2	Demonstrate familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type.
CO3	Execute himself /herself and can ask and answer questions about personal details such as where he/she lives, people he/she knows and things he/she has.
CO4	Debate and interact in a simple way provided the other person talks slowly and clearly and is prepared to help.
CO5	Assess development in German language vocabulary by interacting with others
CO6	Construct presentation of how to use and scope of German Language.